



Australian Government

Community  
Grants Hub  
Improving your grant experience



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# Culturally and Linguistically Diverse Communities Leading Prevention

Feedback for applicants

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## Overview

The *National Plan to Reduce Violence against Women and their Children 2010-2022* (the National Plan) is a long-term partnership between the Commonwealth Government and state and territory governments, working with the non-government sector, business and communities, to deliver a significant and sustained reduction in violence against women and their children in Australia.

Under the Third Action Plan 2016-2019 of the National Plan, prevention and early intervention is outlined as a National Priority Area. Action 1.2 seeks to *support local communities to take effective action to reduce violence against women*, with specific interest in supporting culturally and linguistically diverse (CALD) women, young people and communities to lead efforts to reduce violence against women in their communities.

The Department of Social Services (DSS) is seeking applications from eligible organisations across Australia to develop and implement locally-led solutions to drive long term, sustainable changes in community awareness, attitudes and behaviours – with the aim of reducing violence against women and their children in CALD communities. This may involve, but is not limited to, activities that address complex forms of violence such as female genital mutilation (FGM), forced marriage and human trafficking.

Activities may be targeted to support a particular cultural or religious community and/or within a specific geographic location or area.

The grants will provide one-off non-ongoing funding to support strategies that:

- address specific domestic and family violence issues within the specified community. This could involve, but is not limited to, activities which address complex forms of violence such as FGM, forced marriage and human trafficking;
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- successfully engage with key stakeholders and the local CALD community to drive sustainable changes in community awareness, attitudes and behaviours that lead to or contribute to violence against women and their children;
  - utilise a culturally relevant approach to ensure that activities are appropriate and targeted. This may involve developing culturally relevant resources in languages other than English, and promoting and distributing these so they are accessible to community; and
  - promote existing support available within local CALD communities.

## Selection Process

The Community Grants Hub used an open selection process to select multiple providers to deliver the CALD Communities Leading Prevention activity.

The Community Grants Hub received 189 applications for funding and each application had to address the following three selection criteria:

Criterion 1 – Demonstrate your understanding of the need for the funded activity in the specified community and/or the specified target group.

Criterion 2 – Describe how the implementation of your proposal will achieve the activity objectives for all stakeholders, including value for money within the Grant funding.

Criterion 3 – Demonstrate your organisation’s capacity and your staff capability (experience and qualifications) to deliver the activity objectives in the specified community and/or specified target group.

## Selection Results

18 organisations were selected to deliver the CALD Communities Leading Prevention activity.

Preferred applicants were identified based on the strength of their responses to the selection criteria and their demonstrated ability to meet the grant requirements outlined in the Funding Round Summary and Program Guidelines

Applications that were viewed favourably were strictly within scope of the grant objectives of primary prevention. Further detail about what constituted a strong response to each criterion is provided below.



**Criterion 1:**

**Demonstrate your understanding of the need for the funded activity in the specified community and/or the specified target group.**

Strong responses to Criterion 1 demonstrated the following strengths:

<b>Strength</b>	<b>Example</b>
<b>Strong applications clearly demonstrated an understanding of the target CALD community and ethnic groups</b>	Responses clearly described: <ul style="list-style-type: none"><li>• the demographic background of the target community (including statistics, reports etc. to support this), including but not limited to:<ul style="list-style-type: none"><li>○ population numbers of CALD groups within the target group, including population increases and comparisons to the general population</li><li>○ education, employment and crime information about the CALD population in the target community</li></ul></li><li>• the issues affecting the target community, including reasons for its disadvantage and/or need for assistance</li><li>• the length of time, and extent to which the applicant had been engaged with the target community.</li></ul>
<b>Strong applications clearly demonstrated an understanding of the need and the extent of violence or violence-supportive attitudes and behaviours toward women and their children within the target community</b>	Responses clearly described: <ul style="list-style-type: none"><li>• the issues in, or characteristics of, the target community that contribute to the violence, or the attitudes and behaviours that allow it to continue</li><li>• evidence (statistics, anecdotal, reports etc) to demonstrate the extent and nature of violence in the target community, including but not limited to:<ul style="list-style-type: none"><li>○ information from the local police or court system</li><li>○ information collected by service providers on the extent of violence reported to them by CALD individuals they interact with</li><li>○ reports prepared by organisations, agencies and state or commonwealth departments</li></ul></li><li>• the barriers victims of family and domestic violence face when seeking and getting assistance.</li></ul>



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Strength	Example
<b>Strong applications clearly demonstrated an understanding of the gendered-nature of violence against women, its causes and the ways it may manifest in relationships</b>	<p>Responses clearly described:</p> <ul style="list-style-type: none"><li>• the causes of gender inequality in the target community that can lead to violence against women, including the cultural context of this violence</li><li>• details of evidence that demonstrate the extent of violence against women and the way in which it manifests in relationships, including but not limited to<ul style="list-style-type: none"><li>○ anecdotal feedback from groups that interact with CALD communities and hold community sessions</li><li>○ police and court statistics that illustrate the extent of violence within a CALD community via arrest reports and Domestic Violence Orders</li></ul></li><li>• how this gender inequality can lead to violence against women, and the tolerance of violence.</li></ul>



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## Criterion 2:

**Describe how the implementation of your proposal will achieve the activity objectives for all stakeholders, including value for money within the Grant funding.**

Strong responses to Criterion 2 demonstrated the following strengths:

Strength	Example
<b>Strong applications clearly described the intended project, how it will be implemented, how it is relevant to the specified community, and how it contributes to a reduction in violence against women and their children</b>	Responses clearly described: <ul style="list-style-type: none"><li>• the timeframe for each of the activities and components, and when the objectives are to be achieved</li><li>• how the project meets the needs of the target community</li><li>• how the project will contribute to a reduction in violence against women in the target community, including but not limited to:<ul style="list-style-type: none"><li>○ changed cultural views and beliefs</li><li>○ improved education about family law and individual rights</li><li>○ an increase in primary prevention through a change in behaviours by male perpetrators.</li></ul></li></ul>
<b>Strong applications clearly demonstrated, if partnering with other organisations, the commitment of these organisations within the community to deliver the project</b>	Responses clearly described: <ul style="list-style-type: none"><li>• the role partners will play in supporting and facilitating the project (including time frames and activities)</li><li>• the experience of the partner organisations in working with the target community</li><li>• the benefits partners will bring to the project, including experience, knowledge, community contacts and resources.</li></ul>
<b>Strong applications clearly demonstrated how the project is community-owned and driven, and how the work and outcomes of this project will be sustained in-community after the funding period</b>	Responses clearly described: <ul style="list-style-type: none"><li>• how the target community will be engaged in the design and implementation of the project</li><li>• how members of the target community will be recruited or set up to deliver the project, including but not limited to:<ul style="list-style-type: none"><li>○ the involvement of people from within the CALD community to act as role models and teachers</li><li>○ training CALD community members to become</li></ul></li></ul>



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Strength	Example
	<p>subject matter experts, and how to pass this information onto others</p> <ul style="list-style-type: none"><li>• specific examples of how the outcomes of the project will be sustained in the target community.</li></ul>



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### Criterion 3:

**Demonstrate your organisation’s capacity and your staff capability (experience and qualifications) to deliver the activity objectives in the specified community and/or specified target group.**

Strong responses to Criterion 3 demonstrated the following strengths:

<b>Strength</b>	<b>Example</b>
<b>Strong applications clearly demonstrated experience in community engagement, awareness raising and attitudinal and behavioural change activities (community-led) related to violence against women</b>	Responses clearly described: <ul style="list-style-type: none"><li>• examples of activities or projects the organisation did to involve community engagement, raising awareness and/or attitudinal and behavioural change related to violence against women, and details of the objectives and outcomes.</li></ul>
<b>Strong applications clearly demonstrated a proven track record or demonstrated capability in providing quality and culturally competent services, activities or strategies</b>	Responses clearly described: <ul style="list-style-type: none"><li>• examples of quality and culturally competent services, activities or strategies the organisation has undertaken, and the outcomes of these</li><li>• the capability of the organisation, including current structures that are in place to accommodate for the activity</li><li>• awards and recognition the organisation has received for the provision of services, activities or services.</li></ul>
<b>Strong applications clearly demonstrated the organisation’s strong relationship and influence in target CALD communities, including how partnerships with other community organisations or agencies will be developed and sustained</b>	Responses clearly described: <ul style="list-style-type: none"><li>• details and examples of how the organisation engaged with the target communities, including but not limited to:<ul style="list-style-type: none"><li>○ community meetings</li><li>○ advisory councils</li><li>○ kitchen table meetings</li></ul></li><li>• partners (and potential partners) the organisation anticipates partnering with, and how they will engage with them.</li></ul>
<b>Strong applications clearly demonstrated staff capability (experience and qualifications) to deliver the activity objectives</b>	Responses clearly described: <ul style="list-style-type: none"><li>• details of the experience, qualifications and responsibilities of the organisation’s key officers (including those responsible for delivering the project)</li></ul>

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Strength	Example
	<ul style="list-style-type: none"><li>• staff experiences and qualifications that demonstrate the capabilities of the organisation to deliver the objectives, including details regarding appropriate educational qualifications and experience with family and domestic violence matters.</li></ul>